

PART I - THE SCHEDULE

SECTION B - SUPPLIES OR SERVICES AND PRICES/COSTS

 DELIVERY SCHEDULE

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Deliver To: Customs and Border Protection
National Recruitment Division
1400 L. Street, N.W.
Washington, D.C. 20005

Instructions: Item	Quantity	Delivery Date	Recipient	Unloading PT.
00010	1	Date of Award		
00020	1	1/4/2011		
00030	1	1/4/2012		
00040	1	1/4/2013		
00050	1	1/4/2014		

B.1 CONTRACT TYPE (OCT 2008)

This is Time and Material contract.
[End of Clause]

[END OF SECTION B]

 SCHEDULE OF SUPPLIES/SERVICES

Item Number: 00010 Line Item (Priced/Information/Option): P
Supplies/Services: Advertising and Marketing Services - AMO Period of Performance for Base Year: June 1, 2009-

May 31, 2010

CLIN DESCRIPTION	Est Hrs	Rate/Hr	Est Amount
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Consists of:

10A Project Director (1)	500 X	\$_____ =	\$_____
10B Deputy Director (1)	400 X	\$_____ =	\$_____
10C Account Supervisor (1)	950 X	\$_____ =	\$_____
10D Sr. Account Executive	850 X	\$_____ =	\$_____
10 E Creative Director	400 X	\$_____ =	\$_____
10F Production Director	600 X	\$_____ =	\$_____
10G Media Director	148 X	\$_____ =	\$_____
10H Media Planner/Buyer	600 X	\$_____ =	\$_____
10I Research Director	400 X	\$_____ =	\$_____
10J Research Analyst	600 X	\$_____ =	\$_____
10K Interactive Media	930 X	\$_____ =	\$_____
10L Senior Designer	300 X	\$_____ =	\$_____
10M Designer	700 X	\$_____ =	\$_____
10N PR/Copywriter	300 X	\$_____ =	\$_____
10O Administrative	640 X	\$_____ =	\$_____
10P Other Direct Costs (ODCs)			\$_____
10Q Non-Commissioned Media & Material			\$_____
10R Travel (estimate)			\$100,000.00

(Labor calculated on the rate per hour (X) # hours per year (X) # of positions)

Qty	Unit	Unit Price	Ext. Price
1	AU	\$_____	\$_____

Item Number:	00020	Line Item (Priced/Information/Option): P
Supplies/Services:	Advertising and Marketing Services-CBPO Period of Performance for Option Year 1: June 1, 2010-	
May 31, 2011		

CLIN DESCRIPTION	Est Hrs	Rate/Hr	Est Amount
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Consists of:

20A	Project Director (1)	500	X	\$_____	=	\$_____
20B	Deputy Director (1)	400	X	\$_____	=	\$_____
20C	Account Supervisor (1)	950	X	\$_____	=	\$_____
20D	Sr. Account Executive	850	X	\$_____	=	\$_____
20 E	Creative Director	400	X	\$_____	=	\$_____
20F	Production Director	600	X	\$_____	=	\$_____
20G	Media Director	148	X	\$_____	=	\$_____
20H	Media Planner/Buyer	600	X	\$_____	=	\$_____
20I	Research Director	400	X	\$_____	=	\$_____
20J	Research Analyst	600	X	\$_____	=	\$_____
20K	Interactive Media	930	X	\$_____	=	\$_____
20L	Senior Designer	300	X	\$_____	=	\$_____
20M	Designer	700	X	\$_____	=	\$_____
20N	PR/Copywriter	300	X	\$_____	=	\$_____
20O	Administrative	640	X	\$_____	=	\$_____
20P	Other Direct Costs (ODCs)					\$_____
20Q	Non-Commissioned Media & Material					\$_____
20R	Travel (estimate)					\$100,000.00

(Labor calculated on the rate per hour (X) # hours per year (X) # of positions)

Qty 1	Unit AU	Unit Price \$_____	Ext. Price \$_____
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Item Number: 00030 Line Item (Priced/Information/Option): P
 Supplies/Services: Advertising and Marketing Services-other Period of Performance for Option Year 2: June 1, 2011 - May 31, 2012

CLIN DESCRIPTION	Est Hrs	Rate/Hr	Est Amount
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Consists of:

30A	Project Director (1)	500	X	\$_____	=	\$_____
30B	Deputy Director (1)	400	X	\$_____	=	\$_____

30C	Account Supervisor (1)	950	X	\$_____	=	\$_____
30D	Sr. Account Executive	850	X	\$_____	=	\$_____
30 E	Creative Director	400	X	\$_____	=	\$_____
300F	Production Director	600	X	\$_____	=	\$_____
30G	Media Director	148	X	\$_____	=	\$_____
30H	Media Planner/Buyer	600	X	\$_____	=	\$_____
30I	Research Director	400	X	\$_____	=	\$_____
30J	Research Analyst	600	X	\$_____	=	\$_____
30K	Interactive Media	930	X	\$_____	=	\$_____
30L	Senior Designer	300	X	\$_____	=	\$_____
30M	Designer	700	X	\$_____	=	\$_____
30N	PR/Copywriter	300	X	\$_____	=	\$_____
30O	Administrative	640	X	\$_____	=	\$_____
30P	Other Direct Costs (ODCs)					\$_____
30Q	Non-Commissioned Media & Material					\$_____
30R	Travel (estimate)					\$100,000.00

(Labor calculated on the rate per hour (X) # hours per year (X) # of positions)

Qty 1	Unit AU	Unit Price \$_____	Ext. Price \$_____
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Item Number: 00040 Line Item (Priced/Information/Option): P
 Supplies/Services: Advertising and Marketing Services - BPA Period of Performance for Option 3: June 1, 2012 - May 31, 2013

CLIN DESCRIPTION	Est Hrs	Rate/Hr	Est Amount
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Consists of:

40A	Project Director (1)	500	X	\$_____	=	\$_____
40B	Deputy Director (1)	400	X	\$_____	=	\$_____
40C	Account Supervisor (1)	950	X	\$_____	=	\$_____
40D	Sr. Account Executive	850	X	\$_____	=	\$_____

40 E Creative Director	400	X	\$ _____	=	\$ _____
40F Production Director	600	X	\$ _____	=	\$ _____
40G Media Director	148	X	\$ _____	=	\$ _____
40H Media Planner/Buyer	600	X	\$ _____	=	\$ _____
40I Research Director	400	X	\$ _____	=	\$ _____
40J Research Analyst	600	X	\$ _____	=	\$ _____
40K Interactive Media	930	X	\$ _____	=	\$ _____
40L Senior Designer	300	X	\$ _____	=	\$ _____
40M Designer	700	X	\$ _____	=	\$ _____
40N PR/Copywriter	300	X	\$ _____	=	\$ _____
40O Administrative	640	X	\$ _____	=	\$ _____
40P Other Direct Costs (ODCs)					\$ _____
40Q Non-Commissioned Media & Material					\$ _____
40R Travel (estimate)					\$100,000.00

(Labor calculated on the rate per hour (X) # hours per year (X) # of positions)

Qty 1	Unit AU	Unit Price \$ _____	Ext. Price \$ _____
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Item Number: 00050 Line Item (Priced/Information/Option): P
 Supplies/Services: Advertising and Marketing Services - BPA Period of Performance for Option 3: June 1, 2013 -
 May 31, 2014

CLIN DESCRIPTION	Est Hrs	Rate/Hr	Est Amount
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Consists of:

50A Project Director (1)	500	X	\$ _____	=	\$ _____
50B Deputy Director (1)	400	X	\$ _____	=	\$ _____
50C Account Supervisor (1)	950	X	\$ _____	=	\$ _____
50D Sr. Account Executive	850	X	\$ _____	=	\$ _____
50 E Creative Director	400	X	\$ _____	=	\$ _____

50F	Production Director	600	X	\$ _____	=	\$ _____
50G	Media Director	148	X	\$ _____	=	\$ _____
50H	Media Planner/Buyer	600	X	\$ _____	=	\$ _____
50I	Research Director	400	X	\$ _____	=	\$ _____
50J	Research Analyst	600	X	\$ _____	=	\$ _____
50K	Interactive Media	930	X	\$ _____	=	\$ _____
50L	Senior Designer	300	X	\$ _____	=	\$ _____
50M	Designer	700	X	\$ _____	=	\$ _____
50N	PR/Copywriter	300	X	\$ _____	=	\$ _____
50O	Administrative	640	X	\$ _____	=	\$ _____
50P	Other Direct Costs (ODCs)					\$ _____
50Q	Non-Commissioned Media & Material					\$ _____
50R	Travel (estimate)					\$100,000.00

(Labor calculated on the rate per hour (X) # hours per year (X) # of positions)

Qty	Unit	Unit Price	Ext. Price
1	AU	\$ _____	\$ _____

Total Funded Contract Value: \$ _____
